



PRESS RELEASE

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**Peak Vista Promotes Amy Roberts to Chief
Human Resources Officer**

*Veteran HR leader brings decades of experience and a
people-first philosophy to executive team*

Colorado Springs, Colo. – Peak Vista Community Health Centers (Peak Vista) is thrilled to announce the promotion of Amy Roberts, current vice president of human resources, to the role of chief human resources officer (CHRO). With over 20 years of professional experience, including 17 years dedicated to human resources in the healthcare industry, Roberts brings a deep understanding of people, culture and strategy to her new executive position.

"Amy consistently demonstrates a profound commitment to serve our people, our mission and our community," said Richard Eitel, JD, interim CEO of Peak Vista. "With this promotion, we know she will continue to be an incredible advocate for our number one resource – our people."

Internally, Roberts has been a force for positive change throughout her four-year tenure at Peak Vista. From her intentional approach to hiring and retaining talent to her relentless work realigning all positions and compensation, she has been instrumental in building a stronger, more resilient organization. Her people-first leadership style is rooted in what she describes as a three-pronged approach to cultural transformation: compensating employees fairly, investing in training and development and fostering a culture of accountability.

"I am incredibly honored and grateful for the opportunity to step into this new role and look forward to continuing to foster an environment where people can thrive. As a department, our focus remains on supporting the growth and success of our employees and helping to make Peak Vista an employer of choice," said Roberts. "For me, it's simple: happy employees lead to happy patients, and that's how I support the greater community across the region."

Roberts is proud to call Colorado Springs home having been a resident for the past 27 years. Her educational journey began at Pikes Peak State College, where she earned her associate degree before transferring to the University of Colorado Colorado Springs (UCCS) for her bachelor's and later earning her master's degree from the University of Denver. Roberts' passion for community engagement is as impressive as her professional

– more –

accomplishments. A past recipient of the Bruce and Anne Shepard Reach Your Peak Scholarship at UCCS, she continues to give back by reviewing applications, interviewing candidates and preparing hand-written welcome letters to new students. She has served as a mentor for the Karen Possehl Women's Endowment program, been a guest speaker at UCCS and regularly supports local nonprofits that serve the broader Colorado Springs community.

With her promotion to CHRO, Roberts will continue driving forward initiatives that promote professional development and sustainable culture change at every level of the organization.

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About Peak Vista Community Health Centers

Peak Vista Community Health Centers is a nonprofit organization providing exceptional health care to people facing access barriers through clinical programs and education. Celebrating over 50 years of community health service, Peak Vista offers primary medical, integrated behavioral health and dental care services. We proudly serve over 74,000 patients annually through 24 outpatient centers in Colorado's Pikes Peak and East Central regions. To learn more about Peak Vista, visit peakvista.org.

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