



FOR IMMEDIATE RELEASE

Point West Credit Union announces the promotion of Mary Navarrete to Director of Community Impact

Portland, OR (Nov. 3, 2023) – Point West Credit Union is thrilled to announce the promotion of Mary Navarrete to the position of Director of Community Impact. Over nearly two decades, Mary has been an instrumental part of Point West's community development and member service efforts, consistently demonstrating a deep dedication to improving the financial well-being of credit union members and the community at-large. In her tenure as Community Advocate, Point West's community development efforts have thrived, empowering the communities it serves.

Navarrete's relentless dedication has yielded exceptional results, reaching over 3,000 individuals in 2023 alone. Her profound passion for fostering connections within the Hispanic community has been instrumental in the credit union's partnership with the Mexican Consulate of Portland. Furthermore, Mary played a pivotal role in securing Point West's "Juntos Avanzamos" (together, we advance) designation, opening doors to grant funding and an array of community development opportunities.

"We are extremely proud of Mary's remarkable achievements as she remains a driving force for positive change in our community," says Amy Nelson, President/CEO of Point West Credit Union. "Mary's unwavering commitment to her work is truly inspiring, as she dedicates her expertise to promoting financial empowerment and inclusion. We eagerly anticipate the bright future that lies ahead for Mary and express our heartfelt gratitude for her exceptional service to the underserved."

Navarrete, reflecting on her success, shares her perspective on the "secret sauce" behind her work, saying, "For me, it's quite simple—it's about placing people at the forefront. Loyalty is the key ingredient. Members will forever appreciate the fact that we were the ones who opened doors and gave them their chance when others turned them away."

About Point West Credit Union

Point West Credit Union is 100% not-for-profit, member-owned and headquartered in Portland, Oregon. With a bilingual staff ready to help its members achieve financial empowerment, Point West works with its community partners to bring inclusion and equity to the underserved and needed capital to local microenterprise businesses—all with an unwavering commitment to its members and cooperative development. Find out more and join Point West today at <https://www.pointwestcu.com/>.