

FOR IMMEDIATE RELEASE

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Contact:

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<https://www.portlandfruit.org/>

<https://www.merctickets.com/events/138990182/12pm-to-7pm-live-music-u-pick-cherries-sips-and-brews-fathers-day-with-croft-vineyards-and-portland-fruit-tree-project>

Celebrate the Bountiful Harvest at our Cherry Harvesting and Family Fun Day in Salem, Oregon, Benefitting Portland Fruit Tree Project.

Salem, Oregon - [6/18/2023] - Get ready to embrace the sweet taste of summer as we invite you to join us at our highly anticipated Cherry Harvesting Event and Family Fun Day in Salem, Oregon, on June 18th from 12pm to 7pm. This event aims to celebrate the start of the fruit harvesting season in our region while raising funds for the Portland Fruit Tree Project.

Come enjoy a delightful day of cherry picking, family-friendly activities, and supporting a great cause. Our hosts, Croft Vineyards, have invited us to road trip to their cherry orchards at the vineyard's tasting room in Salem, where rows of lush cherry trees will welcome visitors of all ages.

Highlights of the Cherry Harvesting Event and Family Fun Day include:

1. **Cherry Picking:** Participants will have the opportunity to gather and savor the freshest cherries straight from the trees.
2. **Family Fun Activities:** There will be a wide range of exciting activities designed to engage the entire family. From bounce houses to a rhythm and blues band Midnight Pass (playing from 3 to 6pm)-- the event will have something for everyone in the family. Bring your loved ones and create unforgettable memories as you explore the beautiful orchard surroundings.
3. **Soak up the joyful atmosphere while indulging in Stomp Vineyard wine and food available from local food vendor Taqueria La Merced.**
4. **Educational Opportunities:** Learn more about harvesting techniques and orchard care from PFTP staff and volunteers.

All proceeds from the Cherry Harvesting Event and Family Fun Day benefit the Portland Fruit Tree Project. PFTP cares for and harvests from the fruit trees that feed and shade our neighborhoods.

Event Details:

Date: June 18th

Time: 12pm to 7pm

Location: Stomp Tasting Room by Croft Vineyards, 5475 River Rd. S. Salem OR 97302

Admission: suggested donation \$12 - sliding scale tickets available (kids 10 and under are free)

We would like to extend our sincere gratitude to our event sponsors, volunteers, and supporters, without whom this event would not be possible. Their generosity and dedication to the cause are truly commendable.

Don't miss this opportunity to celebrate the cherry season, contribute to a worthy cause, and enjoy a day filled with family fun and community spirit. Mark your calendars for the Cherry Harvesting Event and Family Fun Day in Salem, Oregon, on Fathers Day June 18th. For more information, please visit our website at portlandfruit.org or contact Kathryn Howard at 503-284-6106 or kathrynh@portlandfruit.org.

About Portland Fruit Tree Project:

The Portland Fruit Tree Project is a nonprofit organization dedicated to increasing equitable access to healthy food and strengthening communities. Through their programs, including fruit tree stewardship, fruit harvests, and sharing, they aim to address food insecurity while fostering a sense of community and environmental sustainability.

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