



FOR IMMEDIATE RELEASE

Point West Credit Union Partners with Credit Mountain to Deliver Next-Gen, Digital Credit Counseling Service

Portland, OR - Point West Credit Union announces a strategic partnership with Credit Mountain, a Credit Union Service Organization, to launch Credit Pathways, a white-labeled, digital credit counseling service to enhance Point West's community engagement mission.

The Credit Pathways program offers credit report analysis, personalized action plans, credit monitoring, debt analysis, and educational resources to help end-users achieve financial outcomes. The Credit Pathways recommendation engine informs end-users if they are eligible for credit union products or services, and provides contextual links to appropriate product landing pages. Managing credit with Credit Pathways does not negatively affect credit scores or history, and provides valuable insights into individual users' personal finances. No social security number is required, only a valid cell phone number and the person's name.

"Point West represents everything amazing about Credit Unions'," said Nathan Pinto, CEO of Credit Mountain. "Their dedication to serving the community and helping members improve their financial wellness is something we applaud."

"We couldn't be more excited to offer Credit Pathways to our community," said Amy Nelson, President/CEO of Point West Credit Union. "Building credit isn't a sprint, it's a marathon. Our members expect the best technology we can offer when trying to understand their credit. Through our partnership with a leading fintech company like Credit Mountain, we are proud to offer Credit Pathways and exceed those expectations."

About Point West Credit Union Point West Credit Union is 100% not-for-profit, member-owned and headquartered in Portland, Oregon. With a bilingual staff ready to help its members achieve financial empowerment, Point West works with its community partners to bring inclusion and equity to the underserved, and needed capital to local microenterprise businesses—all with an unwavering commitment to its members and cooperative development. Find out more and join Point West today at www.pointwestcu.com.

About Credit Mountain Credit Mountain was founded on a "crazy idea" that credit unions could use a software-based solution to offer declined borrowers a path to approval. In the time since, the Cornerstone League Foundation and a handful of credit unions piloted the initial concept.

Credit Mountain has built a team of finance and technology experts that are all-in on the credit union movement and helping consumers achieve their financial objectives.