

# OREGON HOUSING & COMMUNITY SERVICES



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## **OHCS Director Bell joins Governor Kotek and Hacienda CDC at the grand opening celebration of a new affordable housing community in Portland**

**PORTLAND, Ore.** — Oregon Housing and Community Services Director Andrea Bell joined Governor Tina Kotek and Hacienda CDC leadership at the grand opening celebration of a new affordable housing community in Northeast Portland, Las Adelitas. OHCS is a funding partner for this Hacienda CDC housing development that more than 140 individuals and families will call home.

During her remarks, Director Bell elevated that OHCS remains committed to addressing the root causes of our affordable housing shortage, including systemic racism and structural inequities communities on the margins face.

“What we are here today actualizing is a vision turned into a course of action and I think for all of us, that is what hope looks like, that is what optimism looks like,” said Director Bell. “We are in a moment where perhaps it’s a once in a generation moment, where we have a blank page to rewrite our future as a state, and we are fortunate to have a housing champion in our governor. We are fortunate that we can come together and do the things that maybe a lot of folks think we can’t do.”

Read Hacienda CDC’s press release below for more information about today’s grand opening celebration and the affordable housing community.

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FOR IMMEDIATE RELEASE

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### Hacienda CDC Celebrates Grand Opening of Las Adelitas in Portland's Cully Neighborhood

PORTLAND, Ore. (March 9th, 2023) – Hacienda CDC is proud to announce the grand opening celebration of Las Adelitas, a new community in the heart of Portland's Cully neighborhood. The community was brought to life on the site of a once-neglected piece of land has now blossomed into a community designed for families and individuals looking for safe and affordable homes. Built with community in mind, Las Adelitas is now a place where residents can thrive and grow and access additional support through Hacienda's holistic programming and services.

Attendees were able to witness firsthand how Hacienda CDC's commitment to creating affordable and accessible housing for families and individuals has most recently transformed the Sugar Shack into Las Adelitas, a community named after Female Mexican Revolutionaries, which aims to prioritize the well-being of its residents and provides a platform for growth and opportunity.

The program started at 11:00 AM on Thursday., with opening remarks by Ernesto Fonseca, CEO of Hacienda CDC, who shared his vision for the project and spoke about Hacienda's mission to support its existing and growing community. Also in attendance were Governor Tina Kotek, Director Andrea Bell of Oregon Housing and Community Services, Commissioner Carmen Rubio of Multnomah County, Councilor Mary Nolan of Oregon Metro, Bryan Guiney of United States Department of Housing and Urban Development, Molly Rogers of the Portland Housing Bureau, Cat Vielma of Red Stone Equity, Alex Salazar of Salazar Architect, Jaclyn Sarna of Hacienda CDC, and Vanesa Mendoza, a long-time Cully community member and Hacienda CDC staff.

"We are thrilled to celebrate the grand opening of Las Adelitas and to see this community come to life," said Ernesto Fonseca, CEO of Hacienda CDC. "Our commitment to creating affordable and accessible housing for families and individuals has transformed the Sugar Shack into a community that prioritizes the well-being of its residents and provides a place for stability, growth, and opportunity. People thought it couldn't be done, but here we are in the heart of this beautiful space celebrating together.

"When we all work together and we're bold, and tenacious, we get stuff done... This is a community triumph. This project, this community, this home is going to transform this community... and it wasn't easy but should be easier for communities to put resources together to get people homes in a place like this." says Governor Tina Kotek



“We talk about change and today we are actualizing turning a vision into a force of action. And for me, from my seat, that is what hope looks like, that is what optimism looks like... This is not about numbers or abstracts, but how people are doing. How are the people we serve? And what we are seeing today is the manifestation of that course of action,” says Director Andrea Bell, Oregon Housing and Community Services.

The grand opening celebration concluded with a ribbon-cutting ceremony, tours of the community, a dance performance by Peru Baila Asi, and musical performance by Freddy Vilches.

Ernesto Fonseca, speakers from the grand opening event, and a resident from Las Adelitas are available for interviews by request.

For more information about Las Adelitas, visit [lasadelitas.org](http://lasadelitas.org)

#### About Hacienda CDC

Hacienda CDC is a Latino Community Development Corporation that strengthens families by providing affordable housing, homeownership support, economic advancement and educational opportunities. For more information, visit [haciendacdc.org](http://haciendacdc.org).

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