



**FOR IMMEDIATE RELEASE**

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## **Media Alert: SOLVE's Martin Luther King Jr. Day of Service Celebration**

**\*\*\*Media Advisory – All Media Are Invited\*\*\***

**What:** Dr. Martin Luther King Jr. Day of Service at Irving Park

**When:** Monday, January 20, from 10:00 am to 12:00 pm.

**Where:** 707 Northeast Fremont Street Portland, OR 97212 | [Map Link](#)

**Event Description:** Martin Luther King Jr. Day, recognized as a National Day of Service, **encourages all Americans to volunteer and contribute to making a positive change in their communities.** Each year, SOLVE marks this day by hosting volunteer projects that honor Dr. Martin Luther King Jr.'s life and legacy as well as enhance the environment for everyone. This year, the **event at Irving Park in Portland is proudly presented by Kaiser Permanente**, bringing SOLVE and volunteers together to support the Historic Albina Neighborhood and surrounding area.

**Why:** MLK Day of Service is a community-driven initiative paying tribute to Dr. Martin Luther King Jr.'s enduring legacy. Volunteers have the opportunity to not only commemorate Dr. King's remarkable life and impact but also to make a significant difference in this iconic neighborhood and community.

**Media Crews:** Arrive by 9:45 am under the covered basketball courts on the corner of NE Fremont and NE 7th to see approximately 200 volunteers of all ages being greeted by SOLVE staff, checking in, collecting their cleanup supplies, receiving a safety speech and event debrief, and then heading out in groups to pick up litter in the surrounding area. The event will run from 10 am to 12 am, with volunteers expected to pick up trash along NE MLK Jr Blvd and the adjacent neighborhoods.

**This event will have plenty of visuals of volunteers picking up litter, making for great community packages, VOs, and VOSOTS.**

**Available interviewees will include:**

- Kris Carico, Chief Executive Officer, SOLVE

Visit the [MLK Day of Service event page](#) on the SOLVE website for more information.

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**About [SOLVE](#):**

SOLVE brings communities together to take care of our environment and enhance our waterways. Since 1969, the organization has grown from a small, grassroots initiative to a national model of volunteer action. Today, SOLVE mobilizes and trains thousands of volunteers of all ages across Oregon, and SW Washington, to clean and restore our neighborhoods and natural areas, while empowering a community of environmental stewards for our state. You can follow SOLVE on Instagram at [@SOLVEinOregon](#), Facebook at [@SOLVEOregon](#), or at [www.solveoregon.org](http://www.solveoregon.org).

**ABOUT KAISER PERMANENTE**

Kaiser Permanente is committed to helping shape the future of health care. We are recognized as one of America's leading health care providers and not-for-profit health plans. Founded in 1945, Kaiser Permanente has a mission to provide high-quality, affordable health care services and to improve the health of our members and the communities we serve. We currently serve nearly 12.5 million members in 8 states and the District of Columbia. Care for members and patients is focused on their total health and guided by their personal Permanente Medical Group physicians, specialists, and team of caregivers. Our expert and caring medical teams are empowered and supported by industry-leading technology advances and tools for health promotion, disease prevention, state-of-the-art care delivery, and world-class chronic disease management. Kaiser Permanente is dedicated to care innovations, clinical research, health education, and the support of community health. For more information, please visit: [about.kaiserpermanente.org](http://about.kaiserpermanente.org)

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**MEDIA CONTACTS:**

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